

CAMDEN 8 SPIRE 18

SEPTEMBER 7th
BUCK STREET & STUCLEY PLACE





Camden Inspire is a celebration of Camden's creative souls, who come together to deliver a festival packed full of performance, art and creative workshops. We curate a program that has something for everyone.

As well as showcasing local talent and inviting you to take part in new creative outlets, we are also experimenting with alternative uses of public spaces and roads, which can be better utilised to serve the needs of the community in exciting and engaging ways.



COMMUNITY-POWERED CELEBRATIONS

Camden Inspire is an entirely inclusive, joyous celebration of Camden's identity. We aim to bring together creatives with a passion for their neighbourhood, to put on a vivid showcase of performance and art.

This year we are dedicated to expanding local curation of the festival, building on a local sense of pride and ownership to strengthen connections between all communities. We intend to build a legacy of providing a platform of expression which is shaped by locals who have something special to offer.



ALL AGES, GENDERS, BACKGROUNDS. INDIVIDUALS AND BUSINESSES. RESIDENTS AND VISITORS. LOCAL, NATIONAL AND INTERNATIONAL.

TAKING PART: PERFORMANCE

Performance is central to Camden Inspire, through live music, theatre, comedy, poetry, dance and art.

We have a main stage positioned at the end of Buck St, clearly visible from Camden High Street. This is the main hub of activity and what draws footfall in!

We'll also have secondary stages on Stucley Place and inside Hawley Infant School grounds.

If you make a successful application to perform at Camden Inspire, the team will work with you to devise a plan of where, when and how it will best work and reach your audience.







TAKING PART: FOOD TRADERS

Food is a central part of Camden Inspire, and a vivid way to bring to life the stories of local people who want to share their cuisine with a new audience.

As a market trader you are integral to the culture of Camden Inspire, and your energy can make it a weekend to remember. We'll select those who can show how much they love the food they serve and will contribute to the magic of the weekend.





HOSTING WORKSHOPS

We are looking for people to share their passion, hobbies and creative skills in workshops across the weekend. Poetry, fabric dying, upcycling, collaging and doll making are some of the workshops we've had in the past.

We'd love to hear your pitch. Get in touch to start the conversation so we can develop an idea and decide on logistics. A customized fee can be discussed and depending on the type and length of workshop, resources needed and capacity.

We can host workshops inside our coworking space, under covered festival-inspire street furniture or in the playground of Hawley Infant School.

PRESS & COMMS

We will celebrate all of our partners involvement on our website and Instagram pages.

A professional photographer and videographer will be in attendance and briefed to capture every performance, workshop and trader as far as possible. We will share these photos after to be used with credit to the photographer.

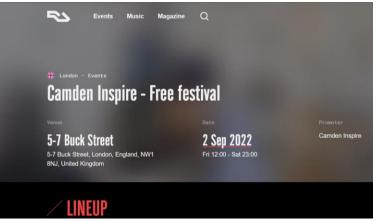


PRESS CLIPPINGS















LOCATION & ATTENDANCE

The festival is located on Buck Street, off Camden High Street. Footfall on the high street on the first weekend of September last year was 23,000 on the Saturday. We have the benefit of being highly visible to this footfall.

Stewards will be briefed to welcome people from the high street, in addition to lamppost flags directing to the event to complement the press campaign.

This year we are pushing for heightened awareness and involvement of local communities. There will be an intensive flyering and localised social media campaign in the lead up. **SPACE ALLOCATION:**

Stucley Place: Open Air Gallery and public street art workshops.

Buck Street: Food traders, seating and main stage for live music and poetry.

Camden Collective: Local artist exhibition and creative adult workshops.

Hawley Infant School: children's workshops, face painting, dance workshops.

Check out a map of the space here.

HELP US BUILD THE CAMDEN INSPIRE LEGACY!

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